



Name of Business Advisory Council: Columbiana County Educational Service Center Business Advisory Council

Primary Contact: **Anna Marie Vaughn, Superintendent**

Secondary Contact: **Marie Williams, Assistant Superintendent**

1. Are there any changes to your Business Advisory Councils' structure or leadership since you submitted your plan for this academic year?

During this academic year, the CCESC Business Advisory Council engaged members in a meaningful way by utilizing the expertise of all members. The BAC established chairs of each committee to review committee responsibilities and hold additional meetings throughout the year. Each committee chair reported out at the quarterly meetings on amended responsibilities and goals for the committee. As our BAC membership has grown, it has been recognized that meaningful dialogue experienced in the beginning needed to be renewed so members could provide valuable input on focus and goals in each of the three areas of concentration. The three committees are Governance, School-Business Partnerships and Post-Secondary Pathways. This strategy permits the committees to participate fully in the design and implementation of initiatives for improvement of the BAC. New leadership was elected at the February meeting and two committee chairs were changed to accommodate those changes.

2. Of goals submitted in your 2023 Business Advisory Council Plan, on a scale of 1-10 with 10 being goal accomplished. What goals were you able to accomplish?

**To provide relevant professional development for educators, business and community leaders** Educator engagement and development. Over 500 educators and 27 BAC members attended a presentation by Mark Perna – Answering Why: Unleashing Passion, Purpose and Performance in the Younger Generation. This was recommended by the BAC after our vision casting meeting in January 2022 and was very well received by all attendees.

**To provide career pathway options for all students - Manufacturing Your Future Initiative** – 10<sup>th</sup> grade students attended from 10 school districts and toured 8 manufacturing businesses

**To engage our youngest learners in hands-on learning - Fifth Annual KIDS STEAM University** was held for PreK-5<sup>th</sup> grade students. Students attended from 18 school districts, 8 business sponsors and 27 exhibitors.

**Problem-based Learning** increased to 12 projects partnering with 10 different business partners working with over 1,100 students from elementary to high school, including afterschool programs.

**To build partnerships for post-secondary options-** Partnered with YSU Center for Excellence on a \$500,000 grant to improve outcomes for students with disabilities as they transition from high school.

**To increase the number of career counselors in partner districts.** Increased the number to 5 in local school districts for the 2022-2023 school year.

a. What challenges have you experienced implementing your goals?

Challenges are the resources available, especially the time needed to develop career pathways and connections for **all** students.

3. What new partnerships have your Business Advisory Council formed for the SY23?

YSU Center for Excellence partnership resulting in a \$500,000 grant shared by YSU Center of Excellence, Columbiana County Board of DD and the Columbiana County ESC.

4. Have you added or removed any goals submitted in your SY23 Business Advisory Council Plans? If so, please provide details.

Goals have been modified based on committee recommendations, scheduling issues and opportunities that have provided additional initiatives to engage students in thinking about what lifestyle they want for their future. By the end of this academic year the BAC will have addressed all the outlined initiatives and added some based on stakeholder feedback. We are piloting YOUScience in three school districts to assess the outcomes. The BAC hosted a presentation from Wapakoneta Schools on their WIN program and are considering establishing a similar intern program in pilot schools for next academic year.

5. Have you received any media coverage or participated in any case studies as a Business Advisory Council? If so, please share.

<https://www.salemnews.net/news/neighborhood-news/2022/08/ecs-kicks-off-school-year-with-internationally-known-motivational-speaker-mark-c-perna/>

<https://www.wfmj.com/story/47575971/columbiana-county-career-and-tech-center-students-tour-local-manufacturing-companies>

[https://businessjournaldaily.com/columbiana-esc-taps-expertise-of-business-advisory-council-2/?fbclid=IwAR2tZuK7fo2d\\_IVUALRvu5DJrNTy\\_qW0C-9UzZIHfYrVo1hgydp2Ta-ego8](https://businessjournaldaily.com/columbiana-esc-taps-expertise-of-business-advisory-council-2/?fbclid=IwAR2tZuK7fo2d_IVUALRvu5DJrNTy_qW0C-9UzZIHfYrVo1hgydp2Ta-ego8)

<https://businessjournaldaily.com/local-esc-business-advisory-councils-honored/>

<https://www.morningjournalnews.com/news/local-news/2023/01/ccesc-business-advisory-award/>

<https://businessjournaldaily.com/article/columbiana-esc-taps-expertise-of-business-advisory-council/>

<https://www.ccesc.k12.oh.us/article/980003?org=ccesc>

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Instagram	Columbiana County ESC
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Website	<a href="https://www.ccesc.k12.oh.us/">https://www.ccesc.k12.oh.us/</a>